



CAREER OPPORTUNITY

104.1 Power FM is Uganda's leading Christian, Urban, Youthful and Contemporary Radio Station, with a global Listenership reach of over 250,000 daily. Reaching an audience of 15-40 year-olds, Power FM streams on both traditional FM radio and on the internet. With a vision to positively transform the lives of the young people, Power FM is an on-air and events-driven station that has been in existence since 1998 under Watoto Church. Our mission is to drive cultural transformation through relevant content so as to bring communities to the knowledge and love of Christ. Power FM is committed to inspiring and influencing young people through exciting, innovative and wholesome entertainment and contemporary relevant programming and events.

Titles: Sales Executive and a freelancer Power FM

Location: Power FM Head Office, Watoto Church Down Town

QUALIFICATIONS: Minimum qualification of Diploma in Marketing. A degree in any related field will be an added advantage.

EXPERIENCE: At least 3 years working experience in Sales/Marketing related role in a reputable organisation. Working experience in Media Organization will be an added advantage.

MAIN DUTIES:

- Generates appropriate and attractive Concepts for Marketing of Station Products and Services.
- Prepares appropriate Proposals, Presentations, Media kits, and Sales contracts.
- Evaluates and continuously enhances service delivery for on-going Client campaigns.
- Develops monthly Marketing and Sales plans to enable achievement of set targets.
- Negotiates and closes sales with prospective clients offering mutually beneficial terms of agreement.
- Attends Sales meetings, industry trade shows, and training seminars in order to gather information, promote products, expand network of contacts, and increase knowledge.
- Schedules, updates, monitors Client Adverts on signed for platforms and clients Debt collection

SKILLS

- Negotiation Skills and extreme attention to detail and Co-ordination
- Ability to multi task, high standard of numeracy and budgeting skills
- Ability to meet tight deadlines and work with people from different backgrounds

TO APPLY:

Send your merged Cover Letter, academic documents and CV (PDF, not more than 6 pages, less than 20MB) a cell recommendation letter to careers@watotochurch.com (Subject Line: Sales Executive Candidate - First Name, Last Name) not later than 24th May 2017.

DEADLINE FOR APPLICATIONS is 24th May 2017

Only successful applicants will be short listed and contacted for interviews.