



RE- ADVERTISED: CAREER OPPORTUNITY

104.1 Power FM is Uganda's leading Christian, Urban, Youthful and Contemporary Radio Station, with a global Listenership reach of over 250,000 daily. Reaching an audience of 15-40 year-olds, Power FM streams on both traditional FM radio and on the internet. With a vision to positively transform the lives of the young people, Power FM is an on-air and events-driven station that has been in existence since 1998 under Watoto Church. Our mission is to drive cultural transformation through relevant content so as to bring communities to the knowledge and love of Christ. Power FM is committed to inspiring and influencing young people through exciting, innovative and wholesome entertainment and contemporary relevant programming and events.

Title: Creative Executive, Power FM

Location: Power FM Head Office, Watoto Church Down Town

QUALIFICATIONS: Minimum qualification of Bachelor's degree in a relevant field

EXPERIENCE: At least 3 years working experience in Art, graphic design, architecture related role in a reputable organisation, events management, experiential marketing and live event production Working experience in Media Organization will be an added advantage.

MAIN DUTIES:

- Designs Concept Development for Power FM Visuals for Events, Merchandise design and station related artwork.
- Designs and generate artwork for all signage, social media campaigns and promotions.
- Participates in the formulation of the event publicity strategy and follows up on its implementation.
- Assists with strategies of increasing and engaging listenership as well as sponsorship across online and social media platforms
- Provides oversight for sponsored/ partnered events & Brand asset Management
- Develops and coordinates concepts for seasonal promotions as per directives from line manager to assist Programing and Marketing to be executed on our platforms
- Draws up event budgets and ensures adherence and accountability

SKILLS

- Working knowledge of Audio and video design packages like Audition, Photoshop, InDesign, Cool edit, Sketch-up, After effects
- Innate ability to think outside the box, creative problem solving, ability to motivate a team, adapt to changing scenarios is crucial, with high sense of achievement and self-drive.
- Solid understanding of the music industry, youth and church culture and the various players therein.

TO APPLY:

Send your merged Cover Letter, academic documents and CV (PDF, not more than 6 pages, less than 20MB) a cell recommendation letter to careers@watotochurch.com (Subject Line: Creative Executive Candidate - First Name, Last Name) not later than 7th February 2017.

DEADLINE FOR APPLICATIONS is 7th February 2017

Only successful applicants will be short listed and contacted for interviews.